

STATE PROCUREMENT OFFICE
NOTICE & REQUEST FOR SOLE SOURCE

14 MAR 31 A8:50

STATE PROCUREMENT OFFICE
STATE OF HAWAII

TO: Chief Procurement Officer

FROM: Dept. of Business, Economic Development & Tourism
Name of Requesting Department

Pursuant to HRS §103D-306 and HAR chapter 3-122, Subchapter 9, the Department requests sole source approval to purchase the following:

1. Describe the goods, services, or construction to be procured.

DBEDT seeks to contract with vendor to plan, produce, and coordinate a series of high-end fashion shows that feature renown Japanese and other international designers with Hawaii fashion designers during Honolulu Fashion Week (HFW) that will be held in November 2014. Vendor will recruit the international designers and link them up with Hawaii designers and produce a fashion show specific to the designers agents' and representatives' artistic specifications; provide appropriate models, music and venue, staging, lighting and other performance-related elements.

2. Vendor/Contractor/Service Provider Name:

Pacific Basin Communication LLC (Honolulu Magazine)

3. Amount of Request:

\$40,000.00

4. Term of contract (shall not exceed 12 months), if applicable:

From: 15-Jun-14

To: 31-Jan-15

5. Prior SPO-001, Sole Source (SS) No.:

N/A

6. Describe in detail the following:

a. The unique features, characteristics, or capabilities of the goods, service or construction.

Honolulu Fashion Week (HFW), launched on January 31, 2014, is the proprietary industry event of HONOLULU MAGAZINE, which will be held during Hawaii Fashion Month in November 2014. HFW is an initiative to grow and support the fashion industry in Hawaii that will benefit young entrepreneurial designers; increase fashion exports to Japan and other countries; and strengthen Hawaii Fashion Month (of which Honolulu Fashion Week will be a component). HFW will contribute to growing and diversifying the creative sector of Hawaii's economy. HFW is working in collaboration with Japan Fashion Week, and this affiliation will be advantageous in further elevating Hawaii's fashion industry talent to an international audience.

b. How the unique features, characteristics or capabilities of the goods, service or construction are essential for the department

DBEDT researched with Japan fashion houses and local fashion experts for performance producers to arrange a high end fashion show and internationally renown designers with Hawaii designers. Pacific Basin Communications is a major publisher and producer of lifestyle publications and events. Vendor has the exclusive rights to Honolulu Fashion Week and the exclusive rights to the partnerships between the Japanese, international and Hawaii designers which will strengthen DBEDT's reach with the fashion industry to facilitate opportunities to increase the export of Hawaii products to Japan and other countries.

7. Describe the efforts and results in determining that this is the only vendor/contractor/service provider who can provide the goods, services or construction.

It is not practicable or advantageous to compete for this service because an entity with the established contacts and network relationships, ownership of Honolulu Fashion Week, and the expertise of producing a performance of this high caliber has been identified.

8. Alternate source. Describe the other possible sources for the goods, services, or construction that were investigated but did not meet the department's needs.

N/A

9. Identify the primary responsible staff person(s) conducting and managing this procurement. (Appropriate delegated procurement authority and completion of mandatory training required.)

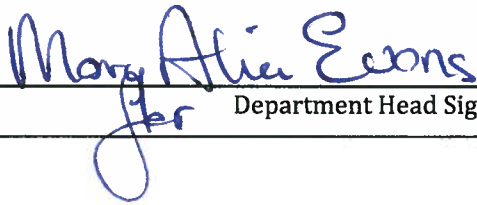
*Point of contact (Place asterisk after name of person to contact for additional information).

Name	Division/Agency	Phone Number	E-mail Address
Dennis T. Ling	BDSD	587-2755	dling@dbedt.hawaii.gov

Department shall ensure adherence to applicable administrative and statutory requirements, including HAR chapter 3-122, Subchapter 15, Cost or Pricing Data if required.

All requirements/approvals and internal controls for this expenditure is the responsibility of the department.

I certify that the information provided is to the best of my knowledge, true and correct.



Department Head Signature

3-27-14
Date

For Chief Procurement Officer Use Only

Date Notice Posted: 4/2/14

Submit written objection to this notice to issue a sole source contract within seven calendar days or as otherwise allowed from date notice posted to:

state.procurement.office@hawaii.gov

Chief Procurement Officer (CPO) Comments:

Approval is based on the department's representation that Pacific Basin Communication LLC has the exclusive rights to the Honolulu Fashion Week. This approval is for the period 6/15/14 to 6/31/15 and is for the solicitation process only, HRS section 103D-310(c) and HAR section 3-122-112, shall apply (i.e. vendor is required to be compliant on the Hawaii Compliance Express) and award is required to be posted on the Awards Reporting System. Copies of the HCE certificate and awards posting are required to be documented in the procurement/contract file.

It is noted that SPO does not have record that Dennis Ling has taken the Sole Source Workshop #110 and does not have procurement delegation. As a reminder, individual(s) participating in procurement activities are required to be in compliance with Procurement Delegation No. 2010-01 and Amendment 1, and Procurement Circular No. 2010-05, Statewide Procurement Training, as appropriate. The department is reminded Procurement requests submitted to the SPO listing departmental personnel without written appropriate mandatory procurement training and delegation will be returned with no action taken. Workshop #110 is available on-line at <http://spo.hawaii.gov/for-state-county-personnel/training/on-demand-training/>.

If there are any questions, please contact Kevin Takaesu at 586-0568, or kevin.s.takaesu@hawaii.gov.

☒ Approved

☐ Disapproved

☐ No Action Required


Chief Procurement Officer Signature

6/19/14
Date